

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	919714	07874462

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
3	WESH	W	10/17/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
4	WESH	Th	10/18/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
1	WESH	F	10/19/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
2	10/16/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	6:00 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,300.00 NM
3	WESH	W	10/17/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,300.00 NM
2	WESH	Th	10/18/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,300.00 NM
4	WESH	F	10/19/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	D3C12FL10T01H	\$1,300.00 NM
3	10/16/12	10/19/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,800.00 NM
1	WESH	W	10/17/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,800.00 NM
4	WESH	Th	10/18/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,800.00 NM
3	WESH	F	10/19/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,800.00 NM
4	10/16/12	10/19/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	4:52 AM	*Early Sunrise @4:30AM	430a-5am	:30	D3C12FL10T01H	\$200.00 NM
1	WESH	W	10/17/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	D3C12FL10T01H	\$200.00 NM
5	10/20/12	10/20/12	Sat 5-6a	Sat 5-6a	-----S-	:30	2	\$300.00	NM

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Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----S-				2	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	5:44 AM	Sat 5-6a	Sat 5-6a	:30	D3C12FL10T01H	\$300.00 NM
3	WESH	Sa	10/20/12	6:00 AM	Sat 5-6a	Sat 5-6a	:30	D3C12FL10T01H	\$300.00 NM
6	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----S-				2	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/20/12	6:29 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	D3C12FL10T01H	\$800.00 NM
1	WESH	Sa	10/20/12	7:12 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	D3C12FL10T01H	\$800.00 NM
7	10/20/12	10/20/12	NBC Saturday	Sat 8-10am	-----S-	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----S-				3	\$1,300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/20/12	8:50 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T01H	\$1,300.00 NM
1	WESH	Sa	10/20/12	9:20 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T01H	\$1,300.00 NM
3	WESH	Sa	10/20/12	9:42 AM	NBC Saturday	Sat 8-10am	:30	D3C12FL10T01H	\$1,300.00 NM
8	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----S				1	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	6:21 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	D3C12FL10T01H	\$800.00 NM
9	10/21/12	10/21/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----S				2	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/21/12	8:30 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	D3C12FL10T01H	\$2,000.00 NM
1	WESH	Su	10/21/12	8:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	D3C12FL10T01H	\$2,000.00 NM
10	10/16/12	10/19/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-TWTF--	:30	2	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				2	\$1,050.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	9:36 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	D3C12FL10T01H	\$1,050.00 NM
2	WESH	W	10/17/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	D3C12FL10T01H	\$1,050.00 NM
11	10/16/12	10/19/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				4	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$800.00 NM
3	WESH	W	10/17/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$800.00 NM
4	WESH	Th	10/18/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$800.00 NM
2	WESH	F	10/19/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$800.00 NM
12	10/16/12	10/19/12	NBC Today Show III	11AM-12PM/10-11A	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/19/12	NBC Today Show III	11AM-12PM/10-11A	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12			-TWTF--		4	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	D3C12FL10T01H	\$700.00 NM
4	WESHW	10/17/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	:30	D3C12FL10T01H	\$700.00 NM	
3	WESH	Th	10/18/12	11:54 AM	NBC Today Show III	11AM-12PM/10-11A	:30	D3C12FL10T01H	\$700.00 NM
2	WESH	F	10/19/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11A	:30	D3C12FL10T01H	\$700.00 NM
13	10/16/12	10/19/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00 NM
3	WESHW	10/17/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00 NM	
4	WESH	Th	10/18/12	12:15 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00 NM
2	WESH	F	10/19/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00 NM
14	10/16/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	D3C12FL10T01H	\$750.00 NM
1	WESHW	10/17/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	D3C12FL10T01H	\$750.00 NM	
15	10/16/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	D3C12FL10T01H	\$1,000.00 NM
1	WESHW	10/17/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	D3C12FL10T01H	\$1,000.00 NM	
2	WESH	Th	10/18/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	D3C12FL10T01H	\$1,000.00 NM
16	10/16/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	3	\$1,250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	D3C12FL10T01H	\$1,250.00 NM
2	WESHW	10/17/12	5:44 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	D3C12FL10T01H	\$1,250.00 NM	
1	WESH	F	10/19/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	D3C12FL10T01H	\$1,250.00 NM
17	10/16/12	10/19/12	M-F 6-6:30 PM	M_F 6-6:30 PM	-TWTF--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/16/12	6:13 PM	M-F 6-6:30 PM	M_F 6-6:30 PM	:30	D3C12FL10T01H	\$1,800.00 NM
1	WESHW	10/17/12	6:13 PM	M-F 6-6:30 PM	M_F 6-6:30 PM	:30	D3C12FL10T01H	\$1,800.00 NM	
2	WESH	Th	10/18/12	6:11 PM	M-F 6-6:30 PM	M_F 6-6:30 PM	:30	D3C12FL10T01H	\$1,800.00 NM
18	10/20/12	10/20/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$1,600.00				

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Democratic Congressional	DCCC	1194

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/20/12	10/20/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESHW 10/17/12 2:27 PM KATIE COURIC DAY 2-3PM :30 D3C12FL10T01H \$500.00 NM MG for 18.1 10/20 2 WESHTh 10/18/12 2:23 PM KATIE COURIC DAY 2-3PM :30 D3C12FL10T01H \$500.00 NM MG for 18.1 10/20 4 WESHTh 10/18/12 1:11 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 D3C12FL10T01H \$600.00 NM MG for 18.1 10/20 1 WESH Sa 10/20/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :00 \$1,600.00 NM See MG 18.2, 18.3, 18.4									
19	10/21/12	10/21/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/21/12 6:21 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 D3C12FL10T01H \$1,600.00 NM									
20	10/22/12	10/22/12	Mon NBC Prime Voice	Prime Other	M-----	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 10/22/12 Mon NBC Prime Voice Prime Other :00 \$7,500.00 NM See MG 20.2 2 WESH M 10/22/12 7:58 PM NBC Prime VOICE 8:00-9:00 PM :30 D3C12FL10T01H \$7,500.00 NM MG for 20.1 10/22									
21	10/17/12	10/17/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$4,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$4,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/17/12 9:16 PM NBC Prime L&O SVU 9:00-10:00 PM :30 D3C12FL10T01H \$4,100.00 NM									
22	10/19/12	10/19/12	NBC Prime Whitney/Com	8:00-9:00 PM	----F--	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH F 10/19/12 8:00 PM NBC Prime Whitney/Comm 8:00-9:00 PM :30 D3C12FL10T01H \$2,800.00 NM									
23	10/16/12	10/20/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	3	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 3 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/16/12 11:27 PM M-Su News @ 11PM 11-1135p :30 D3C12FL10T01H \$1,900.00 NM 3 WESHW 10/17/12 11:23 PM M-Su News @ 11PM 11-1135p :30 D3C12FL10T01H \$1,900.00 NM 2 WESH Th 10/18/12 11:31 PM M-Su News @ 11PM 11-1135p :30 D3C12FL10T01H \$1,900.00 NM									
24	10/16/12	10/19/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 10/16/12 12:00 AM NBC Tonight Show 11:35P-12:35XM :30 D3C12FL10T01H \$800.00 NM 1 WESH W 10/17/12 11:48 PM NBC Tonight Show 11:35P-12:35XM :30 D3C12FL10T01H \$800.00 NM									

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FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/21/12	10/21/12	NFL	8:00PM-conclusion	-----S	:30	1	\$10,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	11:34 PM	NFL	8:00PM-conclusion	:30	D3C12FL10T01H	\$10,000.00 NM
LR - Football									
26	10/22/12	10/22/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	5:12 AM	M-F Early Sunrise	5:00-6:00 AM	:30	D3C12FL10T01H	\$500.00 NM
27	10/22/12	10/22/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	8:52 AM	NBC Today Show	7:00-9:00 AM	:30	D3C12FL10T01H	\$1,800.00 NM
28	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$800.00 NM
29	10/22/12	10/22/12	NBC Today Show III	11AM-12PM/10-11A	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11A	:30	D3C12FL10T01H	\$700.00 NM
30	10/22/12	10/22/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	D3C12FL10T01H	\$500.00 NM
31	10/21/12	10/21/12	Sun 5-6a	Sun 5-6a	-----S	:30	2	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/21/12	5:14 AM	Sun 5-6a	Sun 5-6a	:30	D3C12FL10T01H	\$300.00 NM
1	WESH	Su	10/21/12	5:53 AM	Sun 5-6a	Sun 5-6a	:30	D3C12FL10T01H	\$300.00 NM
32	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$0.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$0.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	D3C12FL10T01H	\$0.00 NM

Total Spots **70**

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

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919714-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1194

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Payment Terms 30 Days

<u>Gross Total</u>	\$89,250.00
<u>Agency Commission</u>	\$13,387.50
<u>Net Amount Due</u>	\$75,862.50